



First Annual EnergyAxis Awards

Elster is proud to introduce our first annual EnergyAxis Award program.

If you are an EnergyAxis user or Elster partner, you are eligible to participate. Winners will be announced on February 22 at the 2010 "Inspired Connections" User Conference in Charleston, SC.

Questions? Please contact Barbara Lehenbauer at Barbara.Lehenbauer@us.elster.com or 919-212-5088.

Award Categories:

Awards will showcase how utilities and technology partners are using the EnergyAxis System to accomplish their goals and objectives.

"Most Innovative" Award for the most *innovative and/or creative use* of EnergyAxis. This category is not limited to technology, but should result from or be connected with the EnergyAxis Smart Grid deployment. Results are helpful, but not required. New projects and projects in the planning stages are welcome in this category.

"Smart Utility" Award for best results to the utility's top or bottom lines. The nomination should highlight how EnergyAxis is used to enhance cost savings, increase utility efficiency, improve grid reliability, improve maintenance, decrease capital expenses, and the like. Quantifiable results are recommended in this category.

"Green and Clean" Award for the *best results from conservation, energy efficiency and demand response* projects. Results can be in terms of energy savings, or may be in related areas such as effective data collection and reporting, successful consumer recruitment and participation, or customer satisfaction.

"Best Customer Service" Award for the *most customer service oriented project*. This award may be given for the greatest improvements in customer service results (such as a reduction in the average time required to open new accounts or process move-orders) or for delivering a new kind of service or value added activity that had never before been available to consumers. Project may serve residential customers or C&I customers or both.

"Best Collaboration" Award for the *most effective collaboration and partnership* among or between the utility, Elster and/or an Elster partner.

Nominations:

All utilities with a current System Maintenance Agreement for EnergyAxis may submit entries and are eligible for any of these awards. In addition, Elster partners may be eligible for the award for "Best Collaboration."

Nominations may be submitted by utilities, Elster employees and Elster partners. Nominations must have the express permission of the nominee to be submitted.



Previous winning entries may not be resubmitted unless there are substantial changes in the reporting of results or the project approach. Entrants that were not winners in previous years may resubmit.

Selection Committee:

A selection committee consisting of three neutral parties will review and select the award winners. The committee's decision is final. If available, feedback may be provided to the nominees. The selection committee will be named before January 15, 2010.

Schedule:

Nominations must be submitted to Elster on or before Friday, January 15, 2010.

Award winners will be announced on February 22 at the 2010 EnergyAxis User Conference. Winners need not be present to win.

Legal:

All nominations become the property of Elster. Your consent to be nominated gives Elster permission to use submitted materials on our website, and in publicity and press as appropriate. Content will be submitted to you for approval, which will not be unreasonably withheld, before publically disclosing.



Nomination Form

Please complete and submit to Elster on or before January 15, 2010. Email entries to Barbara.Lehenbauer@us.elster.com. If you have any questions, please email or call 919-212-5088.

Nominee

Name of Utility/Partner: _____

City/State of Utility/Partner HQ: _____

Person submitting the nomination*

* We may contact you if more information is needed.

Contact Name: _____

Contact Title: _____

Contact email: _____

Contact Phone: _____

Contact Company: _____

If not Utility Employee, what is your relationship to the nominee?:

- My nominee has given permission to be nominated. [Please check box to certify.]

Award Category (select one or more)

- “Most Innovative” Award** for the most *innovative and/or creative use* of EnergyAxis. This category is not limited to technology, but should result from or be connected with the EnergyAxis Smart Grid deployment. Results are helpful, but not required. New projects and projects in the planning stages are welcome in this category.
- “Smart Utility” Award** for best results to the utility’s top or bottom lines. The nomination should highlight how EnergyAxis is used to enhance cost savings, increase utility efficiency, improve grid reliability, improve maintenance, decrease capital expenses, and the like. Quantifiable results are recommended in this category.
- “Green and Clean” Award** for the *best results from conservation, energy efficiency and demand response* projects. Results can be in terms of energy savings, or may be in related areas such as effective data collection and reporting, successful consumer recruitment and participation, or customer satisfaction.
- “Best Customer Service” Award** for the *most customer service oriented project*. This award may be given for the greatest improvements in customer service results (such as a reduction in the average time required to open new accounts or process move-orders) or for delivering a new kind of service or value added activity that had never before been available to consumers. Project may serve residential customers or C&I customers or both.
- “Best Collaboration” Award** for the *most effective collaboration and partnership* among or between the utility, Elster and/or an Elster partner.



Project or Partnership Description

1) Describe the challenge or the vision that led to the project or partnership (no more than one half page)

2) Describe how the project or partnership best meets the criteria of the award category (no more than 1-2 pages)

Include a description of the project, who was involved, what hardware and software was used (if relevant), and the approach.

Include results and benefits of the project. If possible, please quantify the results and benefits or provide relevant anecdotal evidence.

Submitted materials may be used by Elster in publicity and press. Please mark confidential or sensitive materials if included for evaluation.

3) Project and partnership details

Project location (if applicable): _____

Project or partnership start date: _____ (month and year)

Project completion (or anticipated completion) date: _____ (month and year)

Project scope (if applicable): _____ (provide relevant measures such as number of endpoints, number of consumer participants, number of square miles, number of grid sensors, etc.)

4) Other supporting information:

Provide any materials that will help the selection committee evaluate your nomination. Items could include, but are not limited to web URLs, printed materials, photographs, or videos.